

#STICPANAMÁ

IV STIC CONFERENCE & ROOTED_ CON CONGRESS

PANAMA CHAPTER

**GOVERNANCE AND SHARING,
THE KEYS TO SUCCESS IN
CYBERSECURITY.**

**FROM 10 TO 12 APRIL
2024**

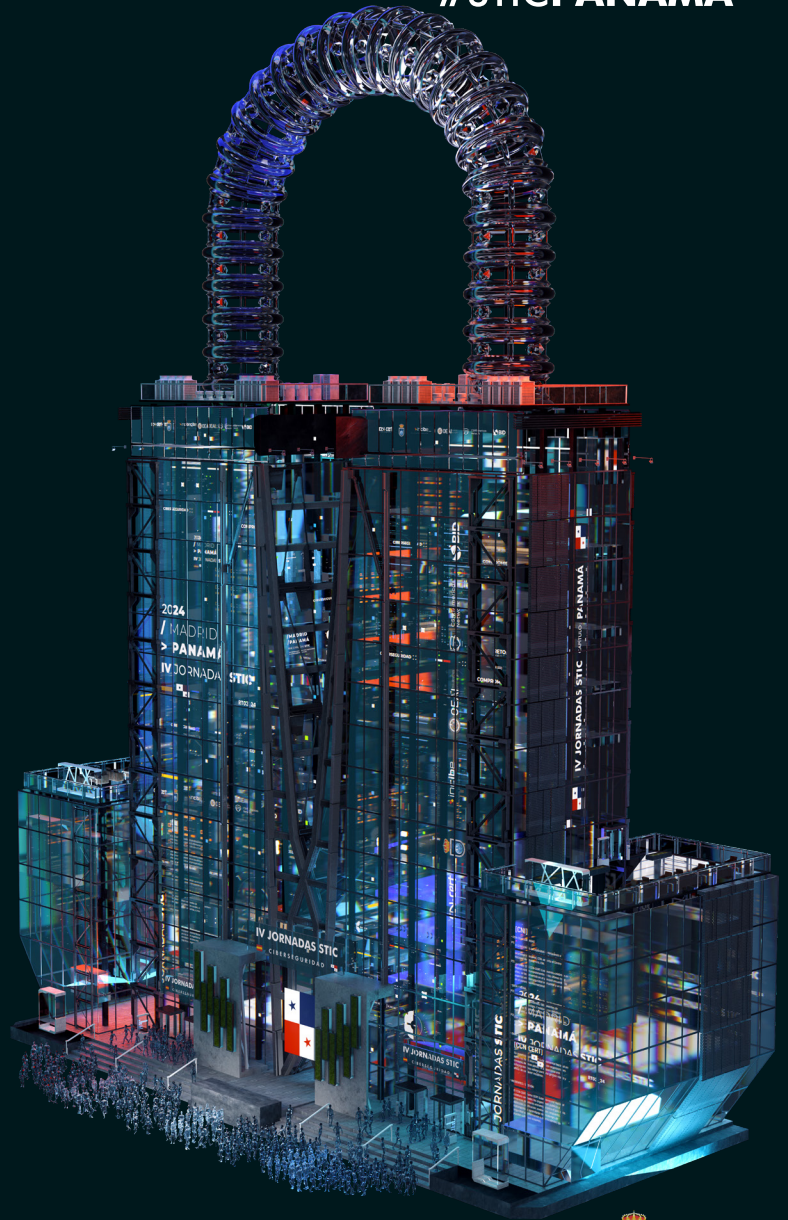
■ ORGANISED BY:



■ WITH THE INSTITUTIONAL SUPPORT OF:



■ WITH THE COLLABORATION:



SPONSORSHIP DOCUMENT

INDEX

IV STIC CONFERENCE & ROOTEDCON CONGRESS. PANAMA CHAPTER	03
2. ORGANISERS	04
3. ABOUT THE EVENT	07
KEY POINTS	07
GENERAL EVENT PLAN	08
4. MOBILE APP OF THE EVENT	09
5. TYPES OF SPONSORSHIP	10
VIP	11
STRATEGIC	12
PLATINUM	13
GOLD	14
SILVER	15
SPECIAL SPONSORSHIPS	16
PROMOTIONAL MATERIAL OPTIONS	22
INCLUDE SUMMARY TABLE OF ALL SPONSORSHIPS	24
6. COLLABORATING ENTITIES	25
7. MEDIA PARTNERS	25
8. MORE INFORMATION	26



IV STIC CONFERENCE & ROOTEDCON CONGRESS. PANAMA CHAPTER

*Governance and sharing,
the keys to success in cybersecurity*

The two leading events in the cybersecurity sector in Spain, **the STIC Conference** and the **RootedCON Congress**, have united forces to jointly organise a new international chapter of their meetings, this time in **Panama**, from **10th to 12th April 2024**. Both have chosen the Panamanian city as the strategic location to hold the largest cybersecurity event in Latin America, preceded by the success of the three previous editions, held in Colombia (2020 and 2021 in Bogotá and Medellín, respectively) and in the Dominican Republic (2022). The **Panama Convention Centre** will thus become the venue for the fourth international chapter of the STIC Conference to continue promoting partnerships in cybersecurity.

The current cyber threat situation calls for increased collaboration and knowledge sharing to ensure the security of cyberspace in all Ibero-American countries. Turning challenges and threats into opportunities for our societies is a top priority challenge. For this reason, the National Cryptologic Centre (**CCN**), the National Institute of Cybersecurity (**INCIBE**), the Joint Cyberspace Command (**MCCE**) and **RootedCON**, from Spain, and the National Authority for Government Innovation (**AIG**) of Panama are organising this **fourth edition of the International STIC Conference and RootedCON**. They also have the collaboration of the main authorities and institutions of the Panamanian country as well as the institutional support of the Organization of American States (**OAS**), the **CSIRTAmericas** network, and the Inter-American Development Bank (**IDB**).

Under the slogan "**Governing and sharing, the keys to success in cybersecurity**", the event will once again be a meeting point for leading cybersecurity experts and professionals from Spain and Latin America. All of this will take place in a unique setting and in the heart of a country that has become a meeting point between two oceans and two continents, the maximum exponent of interconnection in all its meanings.

The **#STICPANAMA** will be a space for learning and collaboration among all countries to strengthen joint efforts in the fight against cyberspace threats.

2. ORGANISERS

CCN-CERT NATIONAL CRYPTOLOGY CENTRE

The CCN-CERT is the Computer Emergency Response Team of the National Cryptologic Centre, CCN (www.ccn.cni.es). This service was created in 2006 as the Spanish Governmental/National CERT and its functions are set out in Law 11/2002 regulating the National Intelligence Centre, RD 421/2004 regulating the CCN and RD 3/2010, of 8 January, regulating the National Security Scheme (ENS), modified by RD 951/2015, of 23 October.



More information:

<https://www.ccn-cert.cni.es/es/>

According to all of them, the CCN-CERT is responsible for managing cyber-incidents that affect Public Sector systems, companies and organisations of strategic interest for the country and any classified system. Its mission, therefore, is to contribute to the improvement of Spanish cybersecurity, being the national alert and response centre that cooperates and helps to respond quickly and efficiently to cyberattacks and to actively confront cyberthreats.

INCIBE

The National Institute of Cybersecurity (INCIBE) is a company under the Ministry of Economic Affairs and Digital Transformation of the Government of Spain, through the Secretary of State for Digitalisation and Artificial Intelligence, consolidated as a reference entity for the development of cybersecurity and digital trust for citizens, academic and research networks, professionals, companies and especially for strategic sectors. We also focus our efforts on the provision of public services for prevention, awareness, detection and response to cybersecurity incidents, adapting to each specific public (companies and citizens, with special emphasis on minors and their environment), as well as the development of technology and tools to identify, catalogue and analyse such incidents.



More information:

<https://www.incibe.es/>

NATIONAL AUTHORITY FOR GOVERNMENT INNOVATION OF THE GOVERNMENT OF PANAMA (AIG)

It is the competent state entity to plan, coordinate, issue guidelines, supervise, collaborate, support and promote the optimal use of information and communication technologies in the government sector for the modernisation of public management, as well as to recommend the adoption of national policies, plans and strategic actions. With the mission to develop and promote new technological solutions for the modernisation of the state and the digitalisation of government services; increasing transparency in public management and the streamlining of government processes, as well as the competitiveness of the country, they aim to be the model entity of public management at national and international level, leading the innovation of the State towards a digital country with agile, transparent and efficient processes, providing access to all citizens to the opportunities offered by connectivity.

AIG

Autoridad Nacional para la
Innovación Gubernamental

ROOTEDCON

A benchmark IT security conference in Spain that was born with the purpose of promoting the exchange of knowledge among members of the security community. It holds a conference once a year in Madrid, with top-level speakers and exceptional sponsors from all market sectors.

/Rootəd[®]

ESPDEF-CERT

The Joint Cyberspace Command (MCCE) is the body responsible for planning, directing, coordinating, controlling and executing actions to ensure the SAF's freedom of action in cyberspace. To fulfil its mission, it will plan, direct, coordinate, control and execute military operations in cyberspace, in accordance with the operational plans in force. Within the scope of these operations, it will carry out the necessary actions to guarantee the survival of the physical, logical and virtual elements critical to defence and the Armed Forces. It will also provide CIS support to the EMAD structure and will be responsible for the encryption equipment and assigned crypto keys.



WITH THE INSTITUTIONAL SUPPORT OF:



WITH THE COLLABORATION OF:



3. ABOUT THE EVENT

KEY POINTS



Date

**10, 11 AND 12
APRIL 2024**



Duration

3 DAYS



Place

**PANAMÁ
CONVENTION
CENTER
(PANAMÁ)**



In-person attendance

400 PEOPLE

IV STIC CONFERENCE & ROOTED_ CON CONGRESS

PANAMA CHAPTER



*Online
attendance*

+3,500 PEOPLE



*Call
For Papers
Launch*

**21ST DECEMBER
2023**



*Support from the
cybersecurity industry in
Spain and Latin America*

**2021: 26
COMPANIES
2022: 30
COMPANIES**



*Collaborating
bodies*

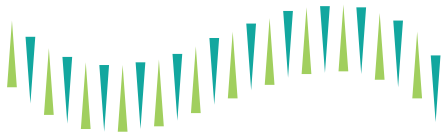
**PUBLIC
AND PRIVATE**

GENERAL EVENT PLAN

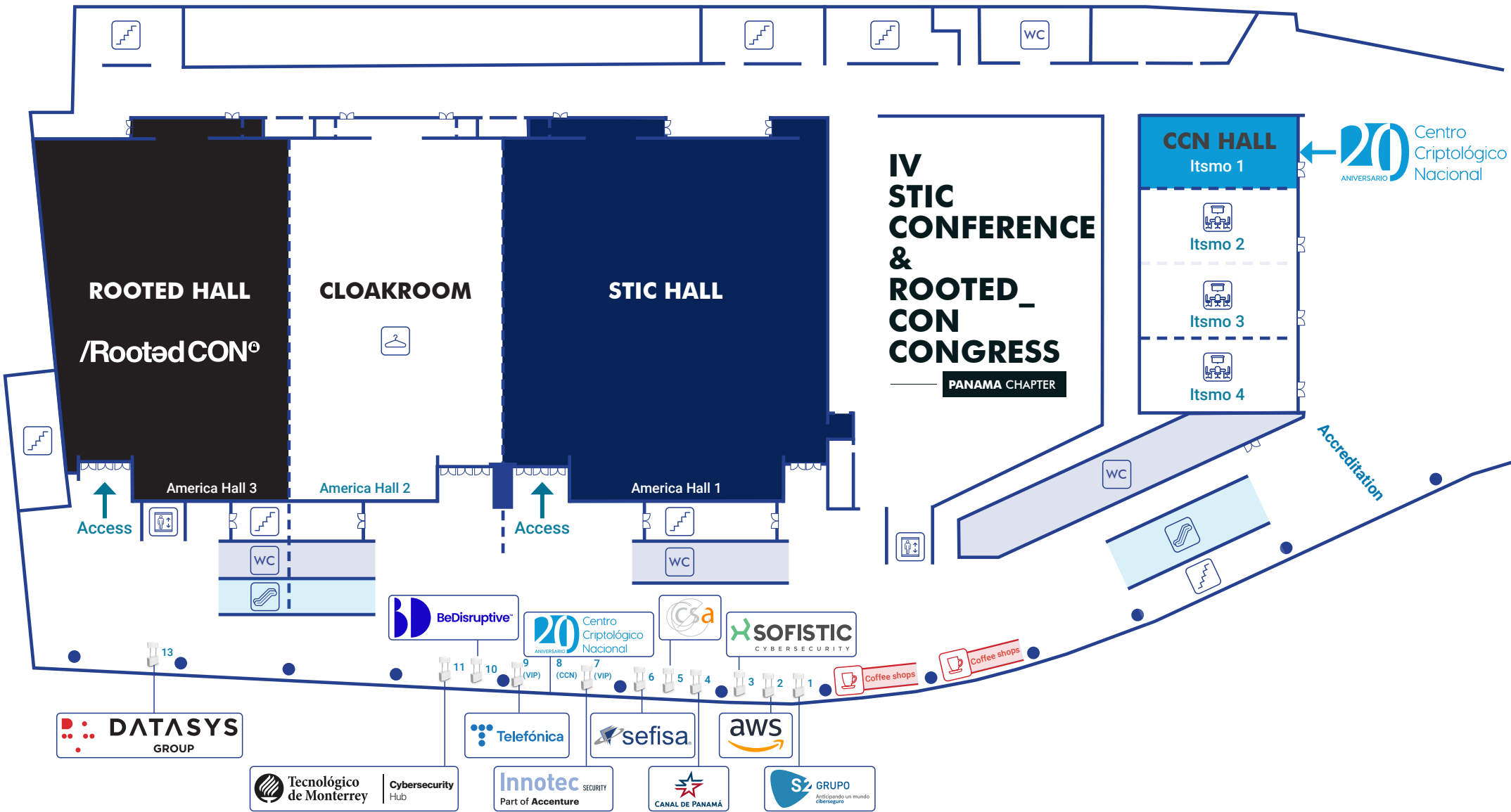
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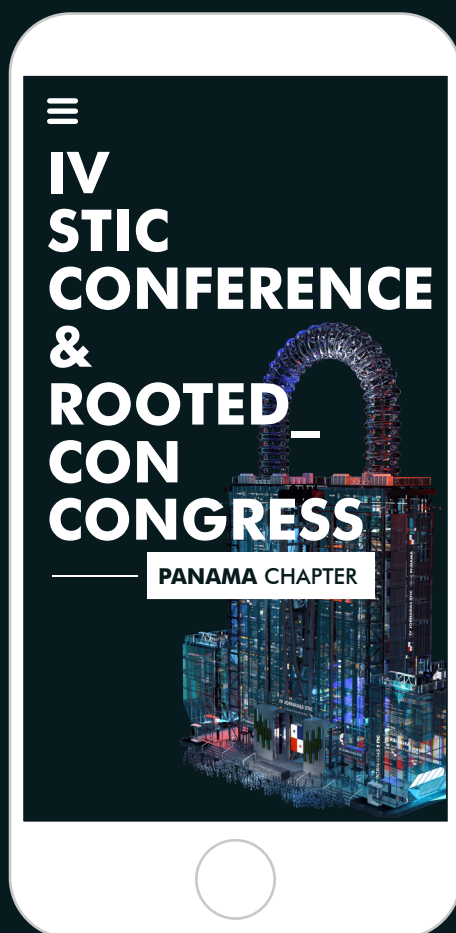
PANAMA CHAPTER

GOVERNANCE AND SHARING,
THE KEYS TO SUCCESS IN
CYBERSECURITY.



PANAMA
CONVENTION CENTER





4. MOBILE APP OF THE EVENT

In order to facilitate the monitoring of the entire event and access to information for all attendees, both in person and online, the official mobile application is available to all the users.

The app will be available on both the Play Store and App Store and will allow users to access the programme, learn more about the speakers, find out which companies are sponsoring the event and create their own agenda.

In addition, to encourage interaction with the speakers, users will be able to raise their doubts or questions through this application and answer to a final survey on the organisation and development of the conference.

5. TYPES OF SPONSORSHIP

The different categories of sponsorship cover both the STIC Conference and the RootedCON Congress and have a range of benefits, appropriate to their cost and the commitments made by each of the parties.

> In order to maintain the quality and independence of this conference, the **Agenda** and the **Official Programme** (but not the talks of the sponsors) are **NOT linked in any way to sponsorship**. Its preparation and design are carried out by the team of experts from the organisation based exclusively on the interest, novelty and knowledge that can be provided to all attendees and the CFP organised for this purpose.

However, it will be up to the organisers to resolve questions relating to the organisation of the event, as well as the terms and conditions of the collaboration.

NOTE: the options offered are optional and can be accumulated, except for those that involve adding two presentations (e.g. VIP, STRATEGIC or GOLD) or two stands (VIP, STRATEGIC or PLATINUM).



VIP

Maximum 2

- > **Informative presentation** of the company's services or solutions in the Main Auditorium (capacity +400 people), in the afternoon (20 minutes).
- > **Stand** during the 3 days of the conference. Located in the reserved space next to the access doors to the congress halls.
- > **Logo**, insert in XXL size in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **Congress App**: logo, company summary and social media profiles.
- > **Promotional video** in breaks with sound. Maximum 2.5 minutes.
- > **List of registered participants and speakers for** whom authorisation is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.
- > **One (1) invitation to the official cocktail and/or dinner** (subject to special dinner sponsorship).
- > **Three (3) in-person invitations** for company staff and/or clients per day.
- > The sponsorship includes:



2 SINGLE ROOMS FOR 3 NIGHTS

(09, 10 and 11 April) on bed and breakfast basis*.

CONTRIBUTION: 12.590 € + VAT (+21%)* *

* The organisation will be responsible for the management of the reservations. If you require extra rooms, please consult the organisation.

** Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

STRATEGIC

Maximum 5

- > **Informative presentation** of the company's services or solutions in the Main Auditorium (capacity +400 people), in the afternoon (20 minutes).
- > **Stand** during the 3 days of the conference. Located in the common area.
- > Logo, insert size **XXL**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **Congress App:** logo, company summary and social media profiles.
- > **Promotional video** in breaks with sound. Maximum 2.5 minutes.
- > **List of registered participants and speakers for** whom authorisation is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference.**
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* The organisation will be responsible for the management of the reservations. If you require extra rooms, please contact the organisers.

** Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

PLATINUM

Maximum 22

- > **Stand** during the 3 days of the conference. Located in the common area.
- > **Logo**, insert in **XL** size, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social media profiles.
- > **Promotional video** in breaks with sound. Maximum 2.5 minutes.
- > **List of registered participants and speakers** for whom authorisation is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.
- > **Two (2) in-person invitations** for company staff and/or clients per day.
- > The sponsorship includes:



1 SINGLE ROOM FOR 3 NIGHTS

(09, 10 and 11 April) on bed and breakfast basis*.

CONTRIBUTION: 7.390 € + VAT (+21%)* *

* The organisation will be responsible for the management of the reservations. If you require extra rooms, please consult the organisation.

** Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

GOLD

Maximum 15

- > **20-minute informative talk in the afternoon** in the Main Auditorium (capacity +400 people).
- > **Logo**, insert in **L** size, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social media profiles.
- > **List of registered participants and speakers** for whom authorisation is available in accordance with current data protection regulations.
- > Mention in **the official Communiqué of the Conference**.
- > **One (1) in-person invitation** for company staff and/or clients per day.
- > The sponsorship includes:



1 SINGLE ROOM FOR 3 NIGHTS

(09, 10 and 11 April) **on bed and breakfast basis***.

CONTRIBUTION: 5.290 € + VAT (+21%)* *

* The organisation will be responsible for the management of the reservations. If you require extra rooms, please contact the organisers.

** Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

SILVER

Unlimited

- > **Logo** insert, in **M** size, in:
 - o Photocall (official photos).
 - o Event posters
 - o Event website (link to corporate website)
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **Congress App:** logo, company summary and social media profiles.
- > **List of registered participants and speakers** for whom authorisation is available in accordance with current data protection regulations.
- > Mention **in the official Communiqué of the Conference.**
- > **1 in-person invitation** for company staff and/or clients per day.

CONTRIBUTION: 2.090 € + VAT (+21%)**

** Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

SPECIAL SPONSORSHIPS*

All special sponsorships will get:

- > **Logo, insert in S size, in:**
 - o Photocall (official photos).
 - o Event posters
 - o Event website (link to corporate website)
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > **In the Congress App:** logo, company summary and social media profiles.
- > **List of registered participants and speakers** for whom authorisation is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference.**

*Invoicing will be in euros, although it will be possible to make payments in US dollars (at the rate prevailing at the time of transfer, including taxes).

1. SPONSORSHIP OF THE WELCOME DINNER

Contribution: €9.390 + VAT (+21%).

Sponsorship of the welcome dinner for **100 people (dinner on the first day of the event)**. The organisation reserves the possibility that 60% of the guests will be provided by the organisation. Logistical costs will be covered by the sponsor.

Sponsorship includes:

- > **Two (2) daily in-person invitations** for company staff/clients.

2. FULL SPONSORSHIP OF THE STIC CONFERENCE HALL (CAPACITY +400 PEOPLE)

Contribution: 9.390 € + 21% VAT.

Possibility of increasing brand visibility as a sponsor in the main hall during the three days of the event. The room will be identified with the name of the company and the brand will appear in the conference programme. The sponsorship includes the following aspects:

- > **Name of the hall** during the three days of the event.
- > The online broadcast will carry a conference cover and broadcast frame together with the sponsor's logo.

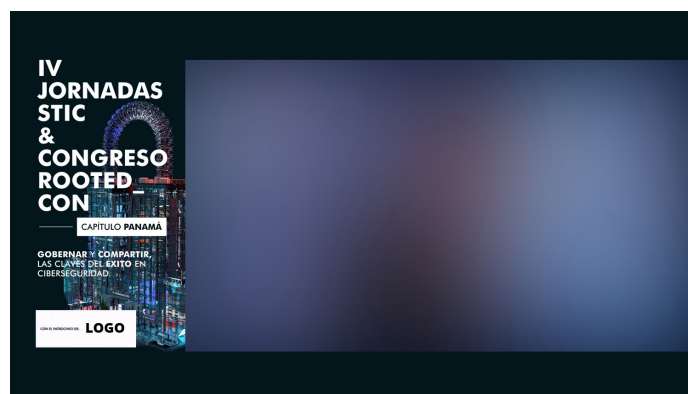
Sponsorship includes:

- > **Two (2) daily in-person invitations** for company staff/clients
- > **One (1) invitation to the official cocktail and/or dinner** (subject to special dinner sponsorship).



1 SINGLE ROOM FOR 3 NIGHTS

(09, 10 and 11 April) on bed and breakfast basis*.



**Online broadcast cover.
It is used both in the on-site LED display
and in broadcasting.**

* The organisation will be responsible for the management of the reservations. If you require extra rooms, please contact the organisers.

3. FULL SPONSORSHIP OF ROOTEDCON CONGRESS HALL (CAPACITY +400 PEOPLE)

MAX. 1/Hall - Contribution: 9.390 € + 21% VAT.

Possibility of increasing brand visibility as a sponsor in the main hall during the three days of the event. The room will be identified with the name of the company and the brand will appear in the conference programme.

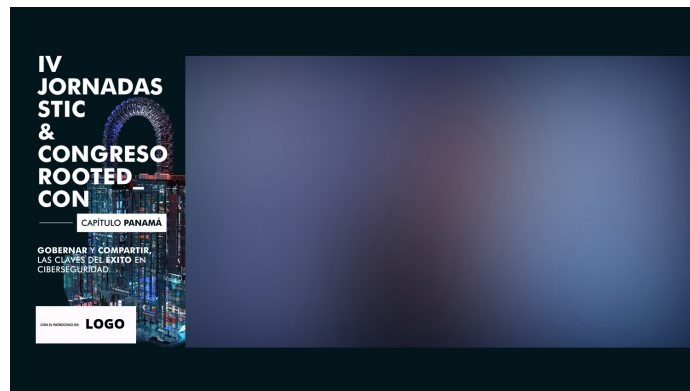
The sponsorship includes the following aspects:

- > Name of the hall during the three days of the event.
- > The online broadcast will carry a conference cover and broadcast frame together with the sponsor's logo.
- > **Two (2) daily in-person invitations** for company staff/clients.
- > **One (1) invitation to the official** cocktail and/or dinner (subject to special dinner sponsorship).



1 SINGLE ROOM FOR 3 NIGHTS

(09, 10 and 11 April) on bed and breakfast basis*.



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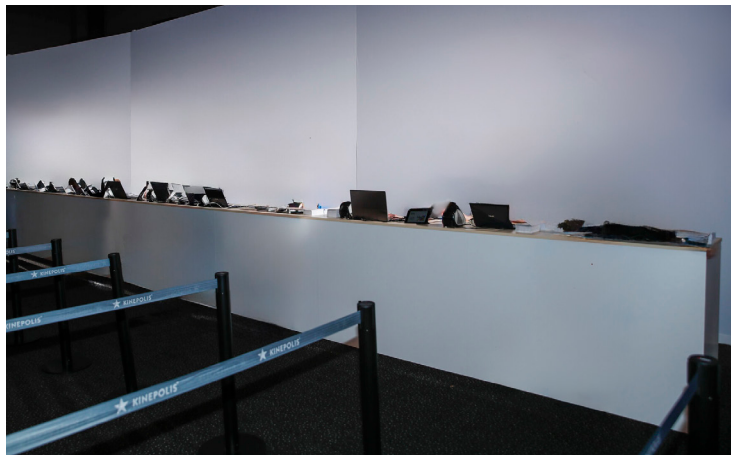
4. SPONSORSHIP OF THE ACCREDITATION DESK

MAX. 1/Hall - Contribution: 1.390 € + 21% VAT.

Sponsorship includes the sponsor's logo on the back and/or accreditation desk.

Sponsorship includes:

- > **One (1) in-person invitation per day** for company staff/clients



Accreditation desk

5. ACCREDITATION SPONSORSHIP

MAX. 1 - Contribution: €1.290 + 21% VAT.

- > Inclusion of the sponsor's logo on the front of the **accreditation badge** for all attendees (all the sponsors of the event will appear on the back).

Sponsorship includes:

- > **One (1) in-person invitation per day** for company staff/clients



Accreditation

6. TOTEM SPONSORSHIP

MAX. 2 - Contribution: €1.290 + 21% VAT.

Inclusion of the logo on the totem located at the event, together with information about the event.

The sponsorship includes:

- > **One (1) daily in-person invitation** for company staff/clients.



7. BANNER ON THE EVENT'S WEBSITE

MAX. 2 - Contribution: 1.990 € + 21% VAT.

> Inclusion of a banner on the event's website (on all pages and sections of the website), from the time of contracting until two months after the event is held. The banner will be placed in a carousel, always behind the image of the Conference.

> The sponsorship includes:

- > **One (1) daily in-person invitation** for company staff/clients.

8. APP AND ADVERTISING IN THE PROGRAMME

MAX. 2 - Contribution: €2.290 + 21% VAT.

Sponsorship of the event mobile application and inclusion of advertisement inside the front page or inside the back cover of the programme **(400 units)**.

Sponsorship includes:

- > **One (1) daily in-person invitation** for company staff/clients.

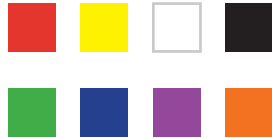
9. SPECIAL SPONSORSHIPS PROMOTIONAL MATERIAL*

All special sponsorships of promotional material will get:

- > **Logo**, insert in **S** size, in:
 - o Photocall (official photos).
 - o Event posters
 - o Event website (link to corporate website)
- > **Promotion** of sponsorship on the CCN-CERT's social networks.
- > In the **Congress App**: logo, company summary and social media profiles.
- > **List of registered participants and speakers** for whom authorisation is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.
- > **One (1) daily in-person invitation** for company personnel/clients

* Invoicing will be in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the exchange rate at the time of payment of the invoice).

PROMOTIONAL MATERIAL OPTIONS



CONGRESS LANYARD

MAX. 1

Contribution: 1.290 € + 21% VAT

Inclusion of the Sponsor's logo on the conference lanyard.



CONGRESS BAG

MAX. 1

Contribution: 2.490 € + 21% VAT

Sponsorship of the official congress bag. The design includes the Sponsor's logo together with the Organisation's logo.



CONGRESS NOTEBOOK

MAX. 1

Contribution: 1.990 € + 21% VAT

Sponsorship of the notebook to be included in the Congress Bag. The design includes the sponsor's logo together with that of the organisation.



PEN

MAX. 1

Contribution: 1.290 € + 21% VAT

Sponsorship of a biro to be included in the Congress Bag. The design includes the sponsor's logo together with the organisation's logo.

PROMOTIONAL MATERIAL OPTIONS



CAP

MAX. 1

Contribution: 3.290 € + 21% VAT

Sponsorship cap to be included in the Congress Bag. The design includes the sponsor's logo together with the organisation's logo.

SUMMARY TABLE OF ALL SPONSORSHIPS

	VIP	STRATEGIC	PLATINUM	GOLD	SILVER	STIC CONFERENCE HALL	ROOTEDCON HALL	WELCOME DINNER	ACCREDITATION DESK	ACCREDITATION SPONSORSHIP	TOTEM	EVENT WEB BANNER	APP AND PROGRAM	PROMO MATERIAL
CONTRIBUTION (21% VAT not included)	12.590€	12.090€	7.390€	5.290€	2.090€	9.390€	9.390€	9.390€	1.390€	1.290€	1.290€	1.990€	2.290€	S.P
Sponsorship	2	5	22	15	Unlimited	1	1	1	1	1	2	2	2	1
Stand	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Presentation	✓	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Rooms included in the sponsorship (on a Bed and breakfast basis): 9, 10 and 11 April 2024	2	2	1	1	✗	1	1	✗	✗	✗	✗	✗	✗	✗
Logo size	XXL	XXL	XL	L	M	S	S	S	S	S	S	S	S	S
Promotional video	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Broadcast frame	✗	✗	✗	✗	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗
Daily in-person tickets	3	3	2	1	1	2	2	2	1	1	1	1	1	1
Welcome dinner invitation	1	1	✗	✗	✗	1	1	✗	✗	✗	✗	✗	✗	✗

All sponsorships include the logo in the photocall, event posters, web and social media and printed programme. They will also be included in the event App (logo, information and contact), will receive the list of registered participants and speakers who have provided their details and will be mentioned in the Official Communiqué.

6. COLLABORATING ENTITIES

Any organisation that facilitates the dissemination of the Conference among its members and/or associates may do so.

Counterpart

The logo of the partner company will appear on the website of the event and priority in the acceptance of entries will be offered to its members (guaranteeing at least two entries for members of the organisation).

7. MEDIA PARTNERS

Any media that facilitates the dissemination of the Conference among its followers by means of advertising in the media itself, mention in social networks, etc., may do so.

Counterpart

The media partner logo will be displayed on the event website and priority registration acceptance will be offered to its members.

8. MORE INFORMATION

If you need more information, you can find out more:

> Visiting the **official website** of the event:

<https://jornadas.ccn-cert.cni.es/es/ivjornada-panama>

> Via **email**:

eventos@ccn-cert.cni.es



IV STIC CONFERENCE & ROOTED — CON CONGRESS

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