

SPONSORSHIP BASES

V JORNADAS STIC & CONGRESO ROOTED_ CON

CAPÍTULO PANAMÁ

INTERNATIONAL
**COMMITMENT TO
GLOBAL CYBERSECURITY**

FROM **MAY 21 TO 23**
2025

PANAMA CONVENTION CENTER

#STICPANAMÁ



■ ORGANIZED BY:

ccn-cert
centro criptológico nacional


esptel-cert
Mando Conjunto del Ciberespacio

/RootedCON®

 **SENACYT**
Secretaría Nacional de Ciencia, Tecnología e Innovación

■ WITH THE INSTITUTIONAL SUPPORT OF:

 **OEA** | Más derechos
para más gente

 **CSIRT Americas
Network**

 **BID**

■ WITH THE COLLABORATION OF:


**PANAMA
CONVENTION CENTER**

**RIU
PLAZA**

***International commitment
to global cybersecurity***

Index

1.	Introduction	4
2.	About the event	5
	General map of the event	8
3.	Mobile app	9
4.	Previous editions	10
5.	Communication	11
6.	Why sponsor this event?	12
7.	Sponsorship categories	13
	 7.1. Sponsorship Differential mode	17
	 7.1.1. VIP	17
	 7.1.2. Strategic	18
	 7.2. Sponsorship Exhibitor mode	19
	 7.2. Platinum	
	 7.3. Sponsorship Speaker mode	20
	 7.3. Gold	
	 7.4. Sponsorship Promotional mode	21
	 7.4. Silver	
	 7.5. Special mode sponsorship	22
	 7.5.1. Sponsorship Welcome Dinner	22
	 7.5.2. Sponsorship Networking Dinner	23
	 7.5.3. Sponsorship Framework Retransmission STIC Room	24
	 7.5.4. Sponsorship Framework Retransmission RootedCON Room	25
	 7.5.5. Sponsorship Showcase Accreditations	26
	 7.5.6. Sponsorship Standee	27
	 7.5.7. Main banner of the event's website	28
	 7.6. Special Merchandising Sponsorship	29
	 7.6.1. Lanyard of the Congress	29
	 7.6.2. Bag of the Congress	30
	 7.6.3. Bloc of the Congress	30
	 7.6.4. Pen of the Congress	31
	 7.6.5. Cap of the Congress	31
	 7.6.6. Bottle of the Congress	32
	 7.6.7. Thermal mug of the Congress	32
9.	Institutional Support	34
10.	Collaborating entities	34
11.	Media partners	34



1. Presentation

The two main events in the field of cybersecurity in Spain, the **STIC Conference** and the **RootedCON Congress**, join forces once again this year to jointly organize a new international meeting, which will take place for the second consecutive year in Panama from **May 21 to 23, 2025**. The Panamanian city has been selected as a strategic point to host the largest cybersecurity event in Ibero-America, consolidating the success of previous editions held in Bogota (Colombia, 2021), Medellin (Colombia, 2022), Punta Cana (Dominican Republic, 2023) and Panama City (Panama, 2024). Once again, the **Panama Convention Center** will host the next international edition of the STIC Conference and RootedCON Congress in 2025.



+85
speakers



+500
organizations represented



+11
exhibitors



+30
attending countries



+650
face-to-face assistants



+1000
online attendees



+50
sponsoring companies and collaborating entities

The objective of this event is to promote international alliances in cybersecurity. The current cyber threat situation requires increased collaboration and knowledge sharing to ensure the security of cyberspace in all Ibero-American countries. Turning challenges and threats into opportunities for our societies is a top priority challenge. For this reason, the National Cryptologic Center (**CCN**) of the Spanish National Intelligence Center (**CNI**), the Joint Cyberspace Command (**MCCE**), **RootedCON** and The National Secretariat of Science, Technology, and Innovation of the Republic of Panama (**SENACYT**) are organizing this new event, which establish an unprecedented scenario of international cooperation.

Under the slogan "International commitment to global cybersecurity", the event will once again bring together the leading experts and professionals in the field from Spain and Latin America. It will take place in a unique environment, in a country that has established itself as a key point of global connection in all aspects and, in particular, as an international hub of high strategic interest for cybersecurity.

The **#STICPANAMA Conference** will be a space for learning and collaboration among all countries to neutralize cyberspace threats.



2. About the event

■ Organizers

CCN-CERT of the National Cryptologic Center



The CCN-CERT is the Information Security Incident Response Capability of the National Cryptologic Center, CCN (www.ccn.cni.es). This service was created in 2006 as the Spanish Governmental/National CERT and its functions are set out in Law 11/2002 regulating the National Intelligence Center, RD 421/2004 regulating the CCN and in RD 3/2010, of January 8, regulating the National Security Scheme (ENS), modified by RD 951/2015, of October 23.

According to all of them, the CCN-CERT is responsible for the management of cyber-incidents affecting Public Sector systems, companies and organizations of strategic interest for the country and any classified system. Its mission, therefore, is to contribute to the improvement of Spanish cybersecurity, being the national alert and response center that cooperates and helps to respond quickly and efficiently to cyberattacks and to actively deal with cyberthreats.

ESPDEF- CERT OF THE JOINT COMMAND OF CYBERSPACE



The Joint Cyberspace Command (MCCE) is the body responsible for planning, directing, coordinating, controlling and executing actions to ensure the SAF's freedom of action in cyberspace. In order to fulfill its mission, it will plan, direct, coordinate, control and execute military operations in cyberspace, in accordance with the operational plans in force. Within the scope of these operations, it will carry out the necessary actions to guarantee the survival of the physical, logical and virtual elements critical for the Defense and the Armed Forces. It will also provide CIS support to the EMAD structure and will be responsible for the encryption equipment and the assigned crypto keys.

ROOTEDCON

/RootedCON®

A benchmark IT security conference in Spain that was born with the purpose of promoting the exchange of knowledge among members of the security community. It holds a congress once a year in Madrid, with top-level speakers and exceptional sponsors from all market sectors.

SENACYT



The National Secretariat of Science, Technology, and Innovation of the Republic of Panama is an autonomous institution that operates under the guidelines established in the National Strategic Plan for Science, Technology, and Innovation (PENCYT) 2019-2024.

All SENACYT activities, projects and programs aim to strengthen, support, foster, and promote the development of science, technology, and innovation to enhance productivity, competitiveness, and modernization in the private sector, government, academic research sector, and the general population.

WITH THE INSTITUTIONAL SUPPORT OF



DEVELOPERS



■ Date and venue

21 22 23	 	Panama Convention Center General Juan D. Peron Street Panamá	Duration: 3 DAYS
May 2025			

■ More information



Web

<https://jornadas.ccn-cert.cni.es/es/vjornada-panama>



Email address

eventos@ccn-cert.cni.es

Social networks






#STICPANAMA

■ Access

Acceso: Entrance



How to get there:

<https://panamaconventions.com/como-llegar/>

■ General map of the event

V JORNADAS STIC & CONGRESO ROOTED_CON

#STICPANAMA





3. Mobile app



Available in:



App Store



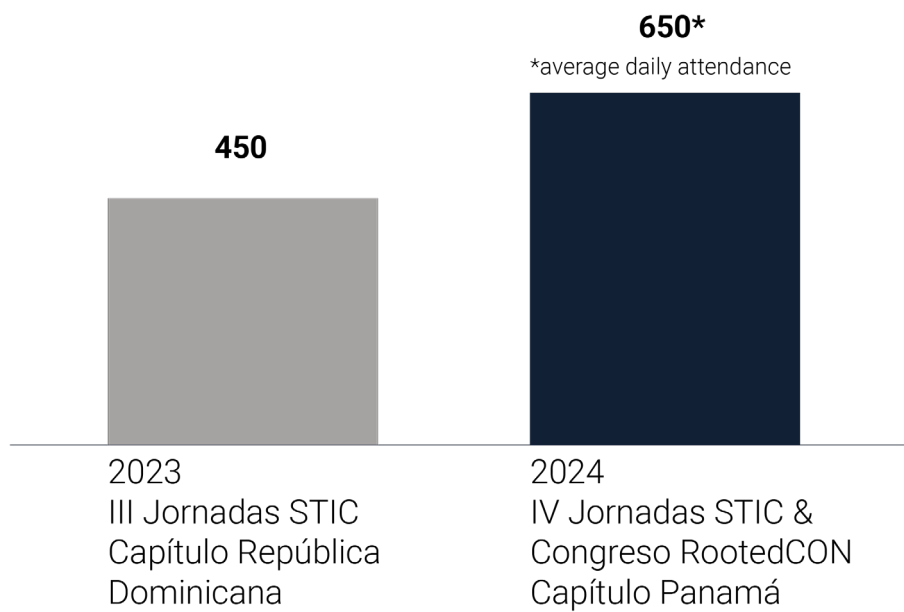
Google Play

- > All the information about the Conference, customizable and updated.
- > Questions to the speakers.
- > Satisfaction surveys.
- > They will be published in the markets indicated one week before the event.



4. Previous editions

■ On-site assistance



Evolution of on-site attendance





5. Communication

An intense activity of diffusion and promotion of the event will be carried out through the following actions:

- ✓ **Institutional support:** coordination with the main bodies responsible for cybersecurity in Spain and Latin America.
- ✓ **Collaborating entities:** associations and entities of the sector
- ✓ **Social networks:** Twitter, LinkedIn, YouTube and Telegram.
Hashtag: #STIPANAMA
- ✓ **Website:** <https://jornadas.ccn-cert.cni.es/es/vjornada-panama>
- ✓ **CCN digital newsletters:** + 17,000 subscribers.
- ✓ **Advertising and press releases.**
- ✓ **Personal invitations from CCN.**
- ✓ **Mobile app for attendees.**



6. Why sponsor this event?

With a total attendance forecast of more than 650 people during the three-day event and online participation of more than 1,000 users, the V STIC Conference & ROOTEDCON Congress has consolidated itself as the main cybersecurity meeting held in Ibero-America.

■ What benefits do sponsors find?



Exclusive Sponsorship Reservation: The sponsor will have the opportunity to make the sponsorship reservation for the next national STIC Conference one day in advance with respect to the rest of the companies interested in sponsoring, thus ensuring a priority in the allocation of benefits and visibility.



Promote visibility and positioning before the entire cybersecurity sector and society as a whole.



Repercussion in the media and social networks.



Generation of business opportunities and networking.



To show the solutions to the market and promote the positioning of the company in this sector.



Training for company personnel.



Talent recruitment for all areas of an organization.



First-hand access to the latest news and trends in the industry.



7. Sponsorship categories

The organization has designed various sponsorship modalities so that interested companies in the sector can play a relevant role in this international meeting, thus achieving a positive impact on their brand image and increasing the possibility of creating business opportunities and relevant relationships.

The different categories of sponsorship have a series of benefits, appropriate to their cost and the commitments made by each of the parties. However, it will be up to the organization to resolve issues related to the organization of the event, as well as the terms and conditions of the collaboration. Participation as a Sponsor of the V STIC Conference & RootedCON Congress implies the acceptance of the terms and conditions established in this document.

Types of sponsorship:

DIFFERENTIAL SPONSORSHIP

This type of sponsorship offers the Sponsor the possibility of having a space at the event, significantly increasing its visibility and impact on the event, in addition to a presentation in which it can talk about its services or solutions.

VIP	Number of sponsorships: 2 Price: 15,000€ + VAT
STRATEGIC	Number of sponsorships: 5 Price: 14,500€ + VAT

SPONSORSHIP EXHIBITOR MODE

This type of sponsorship offers the Sponsor the possibility of having a space at the event, significantly increasing its visibility and impact on the event.

PLATINUM

Number of sponsorships: Until full capacity is reached

Price: 10,000€ + VAT

SPEAKER SPONSORSHIP MODE

This type of sponsorship gives Sponsors the opportunity to have a prominent position at the event through a presentation in which they will be able to talk about their services or solutions.

GOLD

Number of sponsorships: 13 (maximum number subject to change depending on the program)

Price: 6,500€ + VAT

PROMOTIONAL SPONSORSHIP

This type of sponsorship offers a high level of brand visibility before, during and after the event, giving sponsors the opportunity to share corporate material in a dedicated space.

SILVER

Number of sponsorships: Unlimited

Price: 2,500€ + VAT

SPECIAL MODE SPONSORSHIP

This modality gives Sponsors the possibility of having a prominent position in the event. Those who opt for this type of sponsorship will be associated with key moments of the event.

SPECIAL WELCOME DINNER	Number of sponsorships: 1 Price: 14,000€ + VAT
SPECIAL NETWORKING DINNER	Number of sponsorships: 1 Price: 14,000€ + VAT
FRAME RETRANSMISSION STIC ROOM	Number of sponsorships: 1 Price: 2,500€ + VAT
FRAME RETRANSMISSION ROOTED ROOM	Number of sponsorships: 1 Price: 2,500€ + VAT
SHOWCASE ACCREDITATION	Number of sponsorships: 1 Price: 3,000€ + VAT
TOTEM	Number of sponsorships: 4 Price: 1,500€ + VAT
BANNER	Number of sponsorships: 1 Price: 2,500€ + VAT

SPECIAL MERCHANDISING SPONSORSHIP

This modality gives Sponsors the possibility of having a prominent position in the event. Those who opt for this type of sponsorship will be associated with key moments of the event.

LANYARD	Number of sponsorships: 1 Price: 4,000€ + VAT
BOLSA	Number of sponsorships: 1 Price: 3,000€ + VAT
BLOC	Number of sponsorships: 1 Price: 2,500€ + VAT
PEN	Number of sponsorships: 1 Price: 1,800€ + VAT
CAP	Number of sponsorships: 1 Price: 5,000€ + VAT
BOTTLE	Number of sponsorships: 1 Price: 6,700€ + VAT
THERMAL MUG	Number of sponsorships: 1 Price: 5,500€ + VAT

7.1. Differential Sponsorship category

7.1.1. VIP Sponsor

Sponsorship includes the following aspects:

> Informative **presentation** on the company's services or solutions in the STIC Room or Rooted Room, to be chosen (capacity >400 people), in the afternoon (20 minutes).

It is important to note that the presentations in the Rooted Room have specific restrictions: they cannot be of a commercial nature, but exclusively technical or educational. In addition, the theme of the presentations and the paper must be previously approved by Rooted.

The timetable for the Sponsor's presentation will be determined by the organization.

> 3 x 3 m2 **booth** during the 3 days of the congress. Located in the reserved space next to the access doors to the congress halls.

> **Logo**, insert size **XXL**, in:

- o Photocall (official photos).
- o Event posters.
- o Event website (link to corporate website).



> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary, business contact and social network profiles.

> **Promotional video** in breaks with sound. **Maximum 2.5 minutes**.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **One (1) invitation to the Welcome Dinner and one (1) invitation to the Networking Dinner** (subject to special sponsorship of the Welcome Dinner and/or Networking Dinner).

> **Three (3) face-to-face invitations** for company personnel and/or clients per day.

> Sponsorship includes:



2 SINGLE ROOMS FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 2 sponsors

Contribution:
15,000€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

*** The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.1.2. STRATEGIC Sponsor

Sponsorship includes the following aspects:

> Informative **presentation** on the company's services or solutions in the STIC Room or Rooted Room, to be chosen (capacity >400 people), in the afternoon (20 minutes).

It is important to note that the presentations in the Rooted Room have specific restrictions: they cannot be of a commercial nature, but exclusively technical or educational. In addition, the theme of the presentations and the paper must be previously approved by Rooted.

The timetable for the Sponsor's presentation will be determined by the organization.

> **Stand** during the 3 days of the event. Located in the common area.

> **Logo**, insert size **XXL**, in:

- o Photocall (official photos).
- o Event posters.
- o Event website (link to corporate website).



> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary, business contact and social network profiles.

> **Promotional video** in breaks with sound. **Maximum 2.5 minutes**.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **One (1) invitation to one of the event's official dinners** (subject to special dinner sponsorship).

> **Three (3) face-to-face invitations** for company personnel and/or clients per day.

> Sponsorship includes:



2 SINGLE ROOMS FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 5 sponsors

Contribution:
14,500€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

*** The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.2. PLATINUM Sponsor

Sponsorship includes the following aspects:

> **Stand** during the 3 days of the event. Located in the common area.

> **Logo**, insert size **XL**, in:

- o Photocall (official photos).
- o Event posters.
- o Event website (link to corporate website).

> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary, business contact and social network profiles.

> **Promotional video** in breaks with sound. **Maximum 2.5 minutes**.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **Two (2) face-to-face invitations** for company personnel and/or clients per day.

> Sponsorship includes:



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 22 sponsors

Contribution:
10,000€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

*** The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.3. GOLD Sponsor

Sponsorship includes the following aspects:

> Informative **presentation** on the company's services or solutions in the STIC Room or Rooted Room, to be chosen (capacity >400 people), in the afternoon (20 minutes).

It is important to note that the presentations in the Rooted Room have specific restrictions: they cannot be of a commercial nature, but exclusively technical or educational. In addition, the theme of the presentations and the paper must be previously approved by Rooted.

The timetable for the Sponsor's presentation will be determined by the organization.

> **Logo**, insert size **L**, in:

- o Photocall (official photos).
- o Posters of the event.
- o Event website (link to corporate website).

> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary, business contact and social network profiles.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **One (1) face-to-face invitation** for company personnel and/or clients per day.

> Sponsorship includes:



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 13 sponsors ****

Contribution:
6,500€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

**** Número máximo sujeto a cambios en función del programa

7.4. SILVER Sponsor

Sponsorship includes the following aspects:

> **Logo** insertion, size **M**, in:

- o Photocall (official photos).
- o Event posters.
- o Event website (link to corporate website).

> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary, business contact and social network profiles.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **One (1) face-to-face invitation** for company personnel and/or clients per day.

Unlimited	Contribution: 2,500€ + 21% VAT
------------------	--

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

7.5. SPECIAL mode sponsorship

7.5.1. Sponsorship WELCOME DINNER

One of the most important moments of the event, where networking is the protagonist, is the **official dinner**. This meeting will take place on **May 20, 2025**, in the private space chosen by the organization to close the first day of the event with a flourish. This sponsorship option allows the Sponsor to be the image of the official dinner of the event and, therefore, be associated with one of the most relevant moments of the event.

Sponsorship includes the following aspects:

- > Sponsorship of the **official dinner for 150 people**. The Organization reserves the possibility that 60% of the guests will be provided by the organization itself and the other 40% by the Sponsor. The logistics expenses will be covered by the Sponsor.
- > **Two (2) daily face-to-face invitations** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 1 sponsor

Contribution:
14,000€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

7.5.2. Sponsorship NETWORKING DINNER

Another highlight of the event is the networking dinner, a unique space where the main leaders and players in the cybersecurity sector meet, offering the sponsor a unique opportunity to establish connections. This meeting will take place on **May 21, 2025**, in the private space chosen by the organization to close the first day of the event with a flourish. This sponsorship option allows the Sponsor to be the image of the official dinner of the event and, therefore, be associated with one of the most relevant moments of the event.

Sponsorship includes the following aspects:

- > Sponsorship of the **official dinner for 150 people**. The Organization reserves the possibility that 60% of the guests will be provided by the organization itself and the other 40% by the Sponsor. The logistics expenses will be covered by the Sponsor.
- > **Two (2) daily face-to-face invitations** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 1 sponsor

Contribution:
14,000€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

7.5.3. Sponsorship FRAMEWORK RETRANSMISSION STIC Room

This option offers the opportunity to be the Sponsor of the broadcasting frame of the STIC Room where the opening and closing ceremonies are held by the authorities (capacity of **+400 people**), thus having a greater number of attendees. The Sponsor of the STIC Room broadcasting framework will have brand visibility for both in-person and online attendees.

Sponsorship includes the following aspects:

- > **Screen frame** in the room (the online broadcast will carry a cover of the Conference together with the Sponsor's logo).
- > **Start-up banner on the projection screens** with the logo during the 15 minutes prior to the start of the event. It will be projected in person and online (text or image that appears before the presentation begins).
- > **One (1) daily face-to-face invitation** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 1 sponsor

**Contribution:
2,500€ + 21% VAT**

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

7.5.4. Sponsorship FRAMEWORK

RETRANSMISSION ROOTED Room

This option provides the opportunity to be the Sponsor of the Rooted Room broadcast frame, where the most technical presentations and workshops of the event will be given. The Sponsor of the Rooted Room broadcast frame will have brand visibility for both on-site and online attendees.

Sponsorship includes the following aspects:

- > **Screen frame** in the room (the online broadcast will carry a cover of the Conference along with the Sponsor's logo).
- > **Start-up banner on the projection screens** with the logo during the 15 minutes prior to the start of the event. It will be projected in person and online (text or image that appears before the presentation begins).
- > **One (1) daily face-to-face invitation** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.



1 SINGLE ROOM FOR 3 NIGHTS

(May 20, 21 and 22) on bed and breakfast basis*.

Maximum 1 sponsor

Contribution:
2,500€ + 21% VAT

* The Organization will be responsible for the management of the reservations. If you wish extra rooms, please consult with the organization.

** Invoicing will be made in Euros, although it will be possible to make payments in US dollars (including taxes and depending on the quotation at the time of payment of the invoice).

7.5.5. Sponsorship SHOWCASE ACCREDITATIONS

In this option, your logo will be highlighted in a strategic place within the event: the accreditation area, specifically at the back of the counter. It is a space through which all attendees pass when registering, so it guarantees high visibility and outstanding presence, generating a direct impact.

Sponsorship includes:

- > **One (1) face-to-face invitation** per day for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.

Maximum 1 ROOM

Contribution:
3,000€ + 21% VAT



* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.5.6. Sponsorship TOTEM

Inclusion of custom design on the totem located at the event.

Sponsorship includes:

- > **One (1) face-to-face invitation per day** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.

Maximum 4

Contribution:
1,500€ + 21% VAT



* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.5.7. Sponsorship of the MAIN BANNER of the event's website

Incorporation of a banner on all pages and sections of the event website. The banner will be available from the moment of contracting until two months after the end of the event. It will be displayed in a carousel, always located in a position after the main image of the Conference.

Sponsorship includes:

- > **One (1) face-to-face invitation per day** for company personnel/clients.
- > **Logo**, insert size **S**, in:
 - o Photocall (official photos).
 - o Event posters.
 - o Event website (link to corporate website).
- > **Dissemination** of sponsorship in CCN-CERT's social networks.
- > **Congress App**: logo, company summary, business contact and social network profiles.
- > **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.
- > Mention in the **official Communiqué of the Conference**.

Maximum 1

Contribution:
2,500€ + 21% VAT

7.6. Sponsorship Special Mode MERCHANDISING

All special sponsorships of promotional material will get:

> **Logo**, insert size **S**, in:

- o Photocall (official photos).
- o Posters of the event.
- o Event website (link to corporate website).

> **Dissemination** of sponsorship in CCN-CERT's social networks.

> **Congress App**: logo, company summary and social network profiles.

> **List of registered participants and speakers** for whom authorization is available in accordance with current data protection regulations.

> Mention in the **official Communiqué of the Conference**.

> **One (1) face-to-face invitation per day** for company personnel/clients.

7.6.1. LANYARD of the Congress



Maximum 1

Contribution:
4.000€ + 21% VAT

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.2. BAG of the Congress



Maximum 1

Contribution:
3,000€ + 21% VAT

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.3. BLOC of the Congress



Maximum 1

Contribution:
2,500€ + 21% VAT

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.4. PEN of the Congress



Maximum 1

**Contribution:
1,800€ + 21% VAT**

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.5. CAP of the Congress



Maximum 1

**Contribution:
5,000€ + 21% VAT**

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.6. BOTTLE of the Congress



Maximum 1

**Contribution:
6,500€ + 21% VAT**

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

7.6.7. THERMAL MUG of the Congress



Maximo 1

**Contribution:
5,500€ + 21% VAT**

* The content of the image is merely illustrative and may be subject to changes according to the needs of the event and the organization.

Table of sponsorships

	DIFFERENTIAL		EXHIBITOR	SPEAKER	PROMO	SPECIAL							SPECIAL MERCHANDISING						
	Vip	Strategic	Platinum	Gold	Silver	Welcome Dinner	Networking Dinner	Frame STIC	Frame ROOTED	Showcase Accreditations	Banner	Standee	Lanyard	Bag	Bloc	Pen	Cap	Bottle	Mug
CONTRIBUTION 21% VAT not included in €.	15,000€	14,500€	10,000€	6,500€	2,500€	14,000€	14,000€	2,500€	2,500€	3,000€	2,500€	1,500€	4,000€	3,000€	2,500€	1,800€	5,000€	6,700€	5,500€
Number of sponsorships	2	5	Until full capacity	13*	Unlimited	1	1	1	1	1	1	4	1	1	1	1	1	1	1
Stand	3x3	3x3	3x3	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Informative presentation	Yes	Yes	No	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Logo size	XXL	XXL	XL	L	M	S	S	S	S	S	S	S	M	M	M	M	M	M	M
Nº of DIU** rooms included (May 20, 21 y 22)	2	2	1	1	No	1	1	1	1	No	No	No	No	No	No	No	No	No	No

EVENT BRAND																			
Logo in the event's website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on photocall screen	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in printed program	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Event App	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes
Promotional video in rooms	Yes	Yes	Yes	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Image with logo for use in social networks	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

List of registered participants and speakers	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Daily in-person invitations	3	3	2	1	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1
Online tickets	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Invitations Welcome Dinner (1)	1	1	No	No	No	Yes (3)	1	No	No	No	No	No	No	No	No	No	No	No	No
Invitactions Networking Dinner(2)	1	1	No	No	No	1	Yes (4)	No	No	No	No	No	No	No	No	No	No	No	No
Mention in the oficial press release	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Diploma of accreditation	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

(1-2) Subject to the contracting of the Dinner Sponsorship
(3-4) The sponsor reserves the right for 40% of the guests to be provided by the sponsor.
* Maximum number subject to change depending on the program
** (DIU) : Double Individual Use



8. Institutional Support

Any Public Sector Organization or Institution that wishes to collaborate and actively participate in the Conference may do so.

Counterpart

The logo of your Organization or Institution will appear on the event's web page and priority will be given to your members when accepting registration applications (guaranteeing at least two (2) tickets for members of the Organization).



9. Collaborating entities

Any organization that facilitates the dissemination of the Conference among its members and/or associates may be a Collaborating Entity.

Counterpart

The logo of the Collaborating Entity will appear on the event's website and priority will be given to members when accepting applications for registration (guaranteeing at least two (2) tickets for members of the Organization).



10. Media partners

Any media that facilitates the dissemination of the Conference among its followers through advertising in the media itself, mentions in social networks, etc., may be a Collaborating Media.

Counterpart

The Media Partner logo will appear on the event's website and will be given priority on acceptance of registration for its members.

V JORNADAS STIC & CONGRESO ROOTED_ CON

CAPÍTULO PANAMÁ

