

#XVIIJORNADASCCNCERT

#VJORNADASESPDEF CERT

**MADRID,
28TH TO 30TH
NOVEMBER**



**XVII
STIC
CCN-CERT
CONFERENCE** | **V
CYBER
DEFENSE:
ESPDEF-CERT
CONFERENCE**

SHARING TO WIN

SPONSORSHIP DOCUMENT





_Sharing to win.

Índice



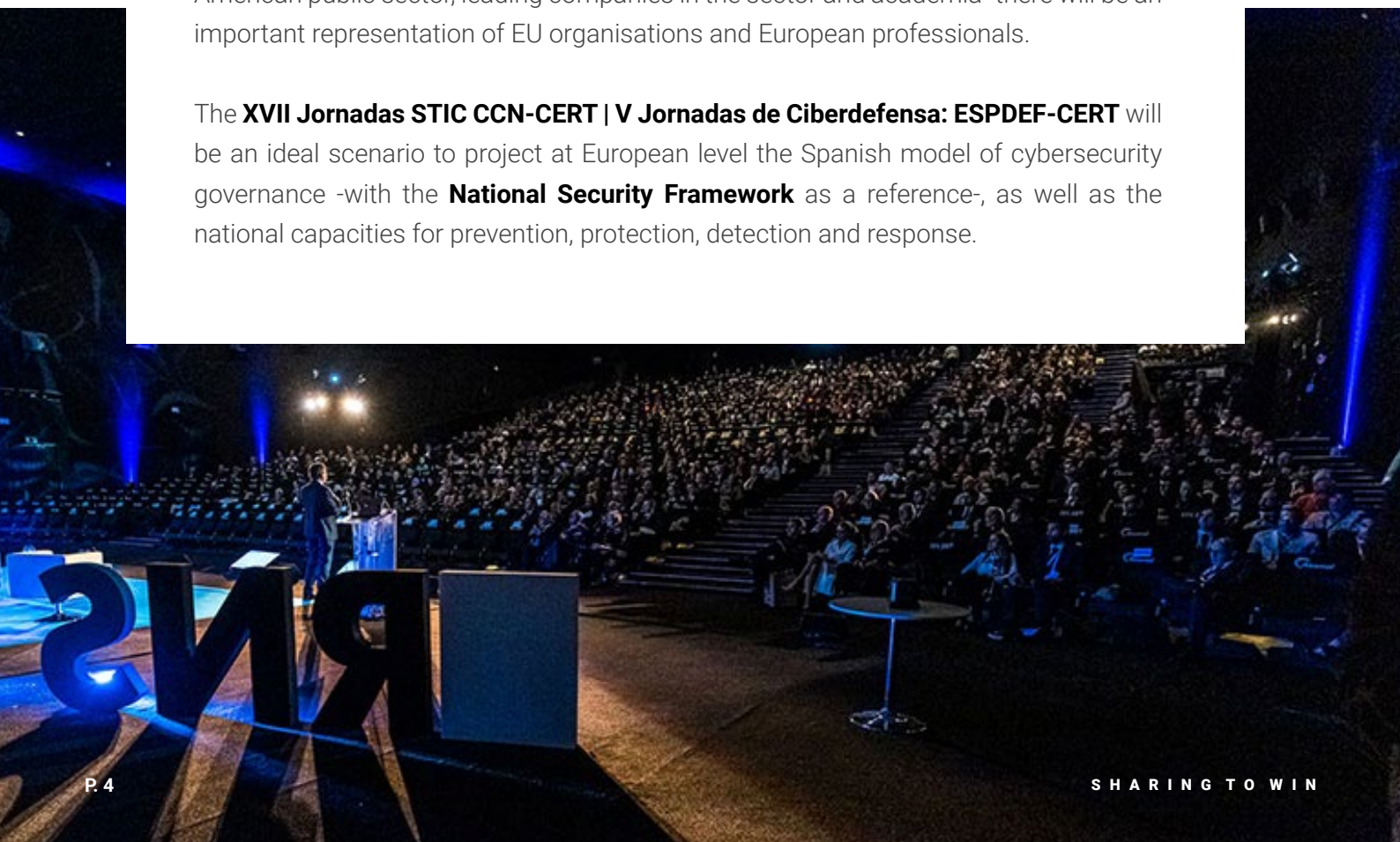
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1. Presentation

Since 1 July this year, Spain has presided over the **Council of the European Union** for the fifth time in its history. This is, therefore, a magnificent opportunity to show how we have acquired and evolved our cybersecurity capabilities and how our country has managed to become an international benchmark. Therefore, for the **National Cryptologic Centre** and for the **national cybersecurity sector**, it is especially relevant that the Spanish presidency coincides with the celebration of the seventeenth edition of the largest cybersecurity event held in our country: the STIC CCN-CERT Conference, which will take place in Madrid **from 28 to 30 November**.

As a result, the participation and attendance at this conference will be even more extensive and international. In addition to the usual audience -Spanish and Latin American public sector, leading companies in the sector and academia- there will be an important representation of EU organisations and European professionals.

The **XVII Jornadas STIC CCN-CERT | V Jornadas de Ciberdefensa: ESPDEF-CERT** will be an ideal scenario to project at European level the Spanish model of cybersecurity governance -with the **National Security Framework** as a reference-, as well as the national capacities for prevention, protection, detection and response.



To this end, the conference will offer a wide-ranging programme of activities that will allow our counterparts to share national experiences, analyses, studies and research on key issues for European cybersecurity, such as the trends and evolution of cyberthreats, the development of Cybersecurity Operations Centres, the 5G and Artificial Intelligence landscape, military operations in cyberspace, product certification and the progress of quantum technologies.

This new edition of the largest cybersecurity event in Spain is held under the slogan “Sharing to win” because collaboration and cooperation are the essential values that motivate its celebration. These are also the principles behind the development of multiple initiatives led by the CCN, aimed at coordinating the exchange of technical information on cyberthreats. In this regard, the deployment of the **National Network of Cybersecurity Operations Centres (SOC)** is just one of the projects developed by the CCN that has already aroused the Commission’s interest in its implementation at European level.

With the celebration of this XVII Jornadas STIC CCN-CERT | V Jornadas de Ciberdefensa: ESPDEF-CERT, Spain will lead at international level the promotion of collaboration and information exchange in cybersecurity. We count on your participation to achieve this.

“
*With the celebration of this XVII
STIC CCN-CERT Conference
| V Jornadas de Ciberdefensa:
ESPDEF-CERT, Spain will lead at
international level the promotion
of collaboration and information
exchange in cybersecurity.*”



2. About the event

■ Organisers



■ Date of celebration

**28, 29 and 30
November**

■ Venue



Kinépolis

Ciudad de la Imagen

28223 Pozuelo de Alarcón - Madrid

■ Further information



Web

<https://jornadas.ccn-cert.cni.es>



E-mail address

eventos@ccn-cert.cni.es

■ Access

New access

> **Kinepolis central entrance**

Car

- > 3,000 free parking spaces
- > Access from A5, M-40 and M-50

Underground

Light Railway ML-3 City of Cinema

Intercity buses

- > Line 658 Madrid (Moncloa)
- > Line 572 Madrid (Aluche)

■ Social media



#XVIIJornadasCCNCERT

#VJornadasESPDEF CERT



#XVIIJORNADASCCNCERT | #VJORNADASESPDFCERT

Categories

- Platinum
- Diamond
- Rooted Labs
- Strategic
- Coffee Station

P. 7

3. Programme

November | 2023

28
TUESDAY

ROOM 25 Threats and Trends Module	08:50	Keynote Speech CCN Activity (Javier Candau)
	09:20	
ROOM 18 ENS and Compliance Module	09:25	Keynote Speech
	09:50	
ROOM 19 Military operations in Cyberspace Module	09:55	Presentations
	10:25	
	10:30	
	11:00	
	11:05	
ROOM 17 EU Module	11:35	
	12:15	
ROOM 20 Rooted Labs	12:45	
	13:50	
ROOM 16 Security Products and Technologies Module	15:30	
	16:00	
	16:20	
	16:50	
ROOM 21 Entrepreneurship and Innovation in Cybersecurity	17:10	
	17:40	
	18:00	

29
WEDNESDAY

ROOM 25 Módulo SuperSOC Network	08:50	Presentations
	09:20	
	09:25	
ROOM 18 ENS and Compliance Module	09:50	
	09:55	
	10:25	
ROOM 19 Military Operations in Cyberspace Module	10:30	
	11:00	
	11:05	
	11:35	
ROOM 17 EU Module	12:15	
	12:45	
ROOM 20 Rooted Labs	13:50	
	15:30	
ROOM 16 Quantum and Post-Quantum Technologies Module	16:00	
	16:20	
	16:50	
ROOM 21 Cybercrime Module	17:10	
	17:40	
	18:00	

30
THURSDAY

ROOM 25 Cyber Intelligence Module	09:00	Presentations
	09:30	
	09:35	
ROOM 18 Industrial Control Module	10:05	
	10:10	
	10:40	
ROOM 19 Artificial Intelligence Module	10:45	
	11:15	
	11:20	
	11:50	
ROOM 17 EU Module	11:55	CCN
	12:25	
ROOM 20 ATENEA Room	12:30	
	12:50	
ROOM 16 Quantum and Post-quantum Technologies Module	12:50	
	13:00	
	13:05	
	13:25	
ROOM 21 Cybercrime Module	13:30	
	13:45	
	13:45	Prize-giving ceremony ATENEA 2022
	16:00	
		Keynote Speech
		Closing Ceremony by authorities
		End of event Cocktail with sponsors

You can check the updated programme on the official website:

<https://jornadas.ccn-cert.cni.es>

*The modules and rooms can be subject to change.

4. Mobile App

Available in:



App Store



Google Play

- > All the information about the Conference, customisable and updated.
- > Questions to the speakers.
- > Satisfaction surveys.
- > They will be released in the indicated markets one week before the event.



5. Previous Edition

■ Inauguration Date



29, 30 of
November and
1 December
2022

■ Inauguration



The Minister of Defence,
Margarita Robles, and the
Secretary of State Director
of the CNI,
Esperanza Casteleiro.



+ 11.200
attendees



+ 4.250
in-person

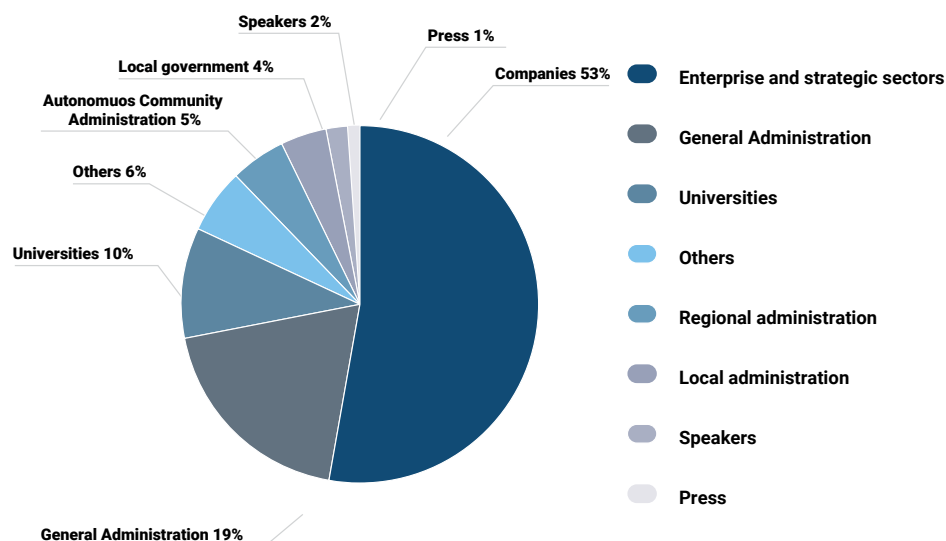


+31
countries

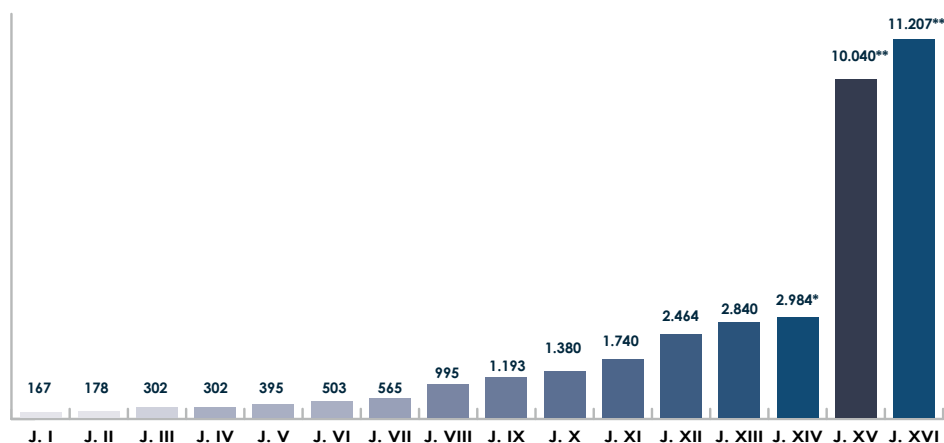


Supported by
109 companies
 (sponsors and partners)

■ Distribution of registered participants



■ In-person attendance



*Online assistance only

**Addition of in-person and online attendance.



6. Communication

Intense dissemination and promotion of the event will be carried out through the following actions:

- > **Institutional support:** coordination with the main bodies responsible for cybersecurity in Spain and the Americas: Joint Cyberspace Command (organiser), INCIBE, Cybersecurity Coordination Office (OCC), Department of Homeland Security (DSN), Law Enforcement Agencies and the Organisation of American States (OAS).
- > **Main partners:** RootedCON and Centre for Industrial Cybersecurity (CCI).
- > **Collaborating entities:** associations and entities in the sector such as Women4Cyber or Goodjob.
- > **Official media of the event:** Revista SIC and Red Seguridad.
- > **Social networks:** Twitter, LinkedIn, YouTube and Telegram. Hashtags: #XVIIJornadasCCNCERT, #VJornadasESPDEF CERT and #RootedLabs.
- > **Website:** <https://jornadas.ccn-cert.cni.es>
- > **CCN digital newsletters:** + 16,500 subscribers.
- > **Publicity and press releases.**
- > **Personal invitations from the CCN.**
- > **Mobile app for attendees**

7. Why sponsor this event?

With a total attendance forecast of 4,500 people during the three days of the event and an online participation of more than 7,000 users, the XVII Jornadas STIC CCN-CERT | V Jornadas de Ciberdefensa: ESPDEF-CERT are consolidated as the main cybersecurity meeting held in Spain.

■ What benefits do sponsors find?

- > Promote visibility and positioning in the cybersecurity sector and in society as a whole.
- > Repercussion in the media and social networks.
- > Generation of business opportunities and networking.
- > Showcase solutions to the market and boost the company's positioning in this sector.
- > Training for company staff.
- > Talent recruitment for all areas of an organisation.
- > First-hand access to the latest developments and trends in the sector.

8. Sponsorship Types

The different categories of sponsorship have a series of benefits, appropriate to their cost and the commitments made by each of the parties. However, it will be up to the CCN to resolve questions relating to the organisation of the event, as well as the terms and conditions of the collaboration.

The participation as a Sponsor of the XVII Jornadas STIC CCN-CERT | V Jornadas de Ciberdefensa: ESPDEF-CERT implies acceptance of the terms and conditions set out in this document.

8.1 Brand Image

The association of the Sponsor's brand image with the main focal points of the event. All of them will receive the following considerations:

- > Logo insert, **S size**, in:
 - o Photocall
 - o Presentation of **certificates to the sponsors.**
 - o **Event posters.**
 - o Event **website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > **Daily invitations (number specified in each sponsorship)** to company staff/
- > customers for the days of the event.
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation to the closing cocktail** (30 November) with authorities and CCN team.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT awarded at the closing ceremony of the 30th November.

8.1.1 Outdoor tarpaulins (Kinepolis main entrance)

Sponsorship of the two outdoor banners located at the central entrance to the Conference. The company logo will be inserted in both banners with the official image of the event.

> **Three (3) invitations per day** for company staff/clients for the days of the event.

MAX. 1

**Contribution:
4.990 € + 21% VAT**



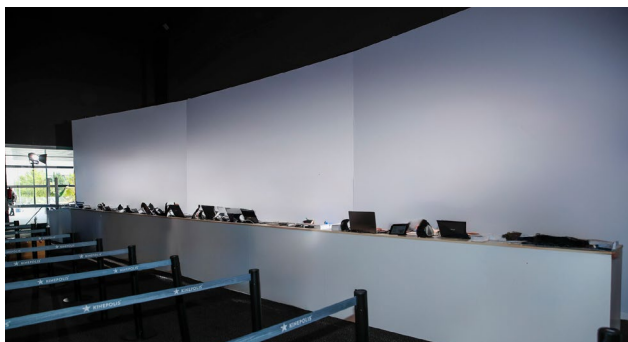
8.1.2 Accreditation Area

Inclusion of the Sponsor's logo in the accreditation area of the event, where all attendees must collect their access credentials. The sponsor's logo will be incorporated into the official image of the event.

> **Three (3) invitations per day** for company staff/clients for the days of the event.

MAX. 1

**Contribution:
4.990 € + 21% VAT**



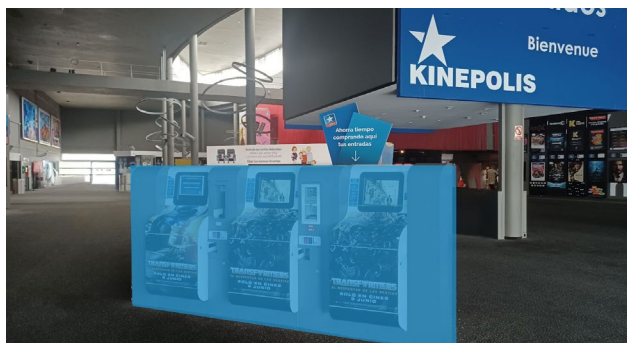
8.1.3 Label-machine cover (accreditation area)

Inclusion of the Sponsor's logo on the cover of the ticket machine located in the accreditation area of the Conference.

- > **Two (2) invitations per day** for company staff/clients for the days of the event.

MAX. 1

**Contribution:
1.990 € + 21% VAT**



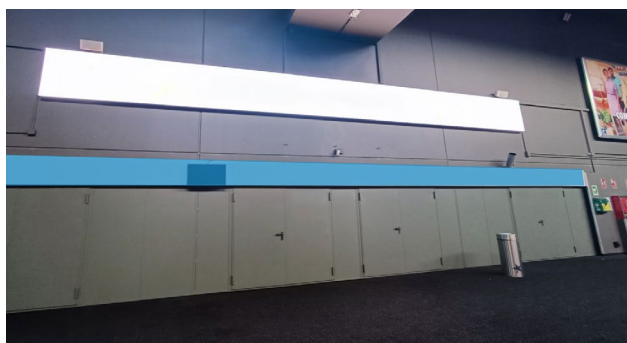
8.1.4 Entrance lintel

Inclusion of the Sponsor's logo on the lintel located in the access area to the Conference.

- > **Two (2) invitations per day** for company staff/clients for the days of the event.

MAX. 1

**Contribution:
2.490 € + 21% VAT**



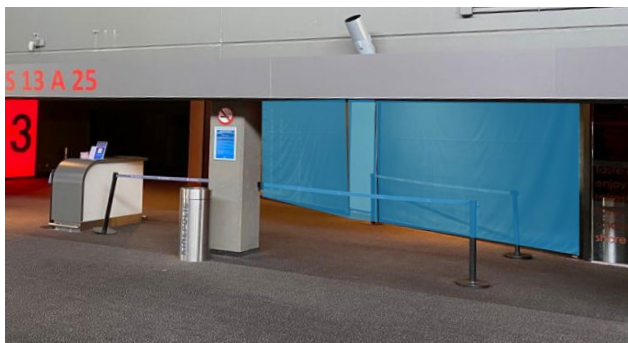
8.1.5 Front entrance (inside the entrance area)

Inclusion of the Sponsor's logo together with the Organisation's logo on a **11.66 m x 2.96 m** front.

- > **Two (2) invitations per day** for company staff/clients for the days of the event.

MAX. 1

Contribution:
3.490 € + 21% VAT



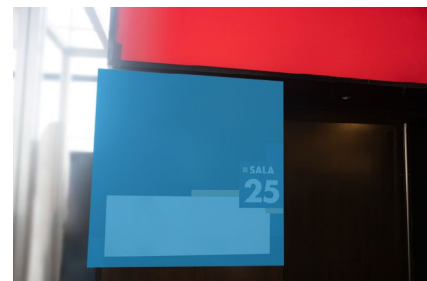
8.1.6 Room 25 Sponsorship

Sponsor of the room with the largest capacity of the event (950 people). The room will be identified with the name of the company. The sponsorship includes the following aspects:

- > **Name of the room** (indicated on the entrance door and programme).
- > **Headrests of the cinema seating** during the three days of the event (interspersed with those of the Organiser).
- > **Frame of the cinema screen** in the room (the online broadcast will have a cover of the Conference together with the Sponsor's logo).
- > **Start-up banner on the projection screens** with the logo during the 15 minutes prior to the start of the event. It will be broadcast in person and online (text or image that appears before the presentation begins).
- > **Four (4) invitations per day** for company staff/clients for the days of the event.

MAX. 1

Contribution:
10.990 € + 21% VAT

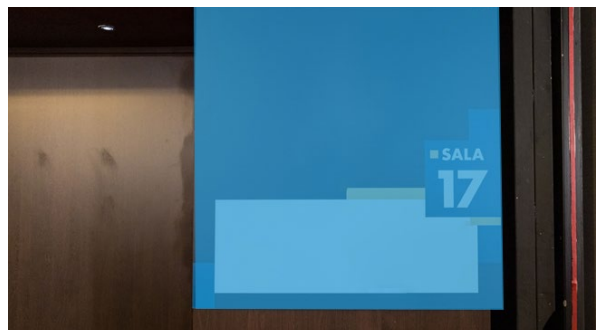


8.1.7 Rooms 16, 18, 19 and 21 Sponsorship

Same conditions as the previous sponsorship (Room 25), for each of the rooms.

MAX. 4

Contribution:
9.990 € + 21% VAT



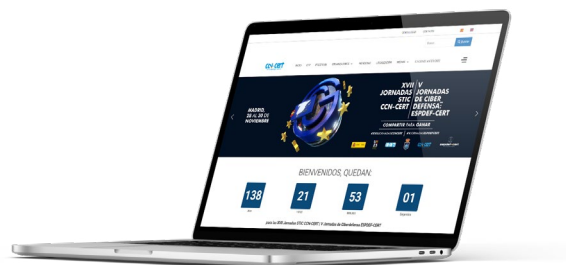
8.1.8 Event web banner

Inclusion of a banner on the event website (on all pages and sections of the website), from the moment of contracting until two months after the event is held.

> **Two (2) invitations per day** for company staff/clients for the days of the event.

MAX. 2

Contribution:
3.990 € + 21% VAT



8.1.9 Event App and sponsorship of the printed programme

Sponsorship of the event application and inclusion of an advertisement inside the front or back cover of the programme (**1,000 units**).

> **Two (2) invitations per day** for company staff/clients for the days of the event.

MAX. 2

Contribution:
3.990 € + 21% VAT



8.2 Special sponsorships and promotional material

All special and promotional material sponsorships will include the following:

- > Logo insert, **S size**, in:
 - o Photocall
 - o Presentation of **certificates to the sponsors.**
 - o **Event signage.**
 - o Event **website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **Two (2) daily invitations** for company staff/clients for the days of the event (these invitations include the space staff and speakers). This benefit will be extended in the case of the Special Sponsorship (**Official Dinner on 28 November**), where **four (4) invitations per day** for company staff/clients for the days of the event will be provided.
- > **One (1) invitation** to the **closing cocktail** (30 November) with authorities and CCN team.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** your collaboration with CCN-CERT awarded at the closing ceremony (30 November).

NOTA: Special Sponsorships for amounts equal to or greater than the Gold Sponsorship will be equal to it as far as tickets and invitations are concerned (they will NOT include the presentation).

8.2.1 Official dinner 28 November

Sponsorship of the official dinner for a minimum of 170 people at Botania Restaurant (Plaza de España, 5 - Madrid). The Organisation reserves the possibility that 60% of the guests will be provided by the Organisation. Logistical expenses will be covered by the Sponsor.

> **Four (4) invitations per day** for company staff/clients for the days of the event.

MAX. 1

Contribution:
15.990 € + 21% VAT

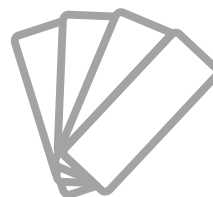


8.2.2 Ticket pack

Purchase of 10 additional tickets for the three days of the event. This sponsorship will be linked to any other sponsorship (it cannot be purchased on its own) and depending on the available capacity.

Unlimited

Contribution:
690 € + 21% VAT



8.2.3 Congress bag

Inclusion of the Sponsor’s logo together with the Organisation’s logo.

MAX. 1

Contribution:

5.990 € + 21% VAT



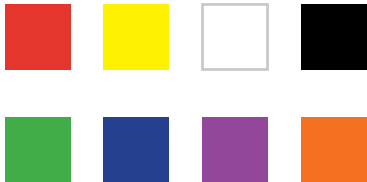
8.2.4 Congress lanyard

Inclusion of the Sponsor’s logo on the Conference lanyard.

MAX. 1

Contribution:

5.490 € + 21% VAT



8.2.5 Congress notebook

Inclusion of the Sponsor’s logo in the Conference notebook.

MAX. 1

Contribution:

5.990 € + 21% VAT



8.2.6 Congress pen

Inclusion of the Sponsor's logo on the Conference pen.

MAX. 1

Contribution:
4.490 € + 21% VAT



8.2.7 Socks

Inclusion of the Sponsor's logo together with the Organisation's logo.

MAX. 1

Contribution:
12.990 € + 21% VAT



Cartoncillo Personalizado:

Opcional



8.2.8 Gloves

Inclusion of the Sponsor's logo together with the Organisation's logo.

MAX. 1

Contribution:
8.990 € + 21% VAT

TACTILE



8.2.9 T-Shirt

Inclusion of the Sponsor's logo together with the Organisation's logo.

MAX. 1

Contribution:
7.290 € + 21% VAT



8.2.10 Winter hat

Inclusion of the Sponsor's logo together with the Organisation's logo.

MAX. 1

Contribution:
5.990 € + 21% VAT



8.2.11 Glass water bottle (*)

Inclusion of the Sponsor's logo together with the Organisation's logo.

MAX. 1

Contribution:
6.290 € + 21% VAT



(*) Water dispensers will be available for attendees in the Lumière area (stands) and corridors.

8.2.12 2024 Calendar

Sponsorship of the 2024 table calendar. Possibility of including a corporate sheet and the Sponsor's logo every month.

MAX. 1

Contribution:
5.290 € + 21% VAT



8.2.13 Special (bag)

Sponsors in this category will include in the Congress bag the promotional material they consider appropriate, and may not repeat other material already sponsored. A **total of 3,800 units** will be made (the costs of the material and its shipment for bagging will be borne entirely by the Sponsor).

MAX. 5

Contribution:
2.990 € + 21 % VAT

9. Main Sponsorships

VIP

MAX. 1

- > Cession of the **VIP space** for the event (**90 m²**), in coordination with the Organisers. This space will be set up for the reception of authorities, speakers or guests of the Organisation and the Sponsor. The costs of the space will be borne by the Sponsor (installation, catering, hostesses, etc.).
- > **Informative presentation** of the company's services or solutions. The presentations will take place during the afternoon and broadcast online (20 minutes).
- > Logo (**XXL size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > Broadcasting of **promotional video** (maximum 2:30 minutes) during breaks.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > Inclusion in the **Congress bag** of promotional material (**3,800 units**).
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Nine (9) daily invitations** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation** to the **official dinner** on 28 November.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 24.990 €
+ VAT (21 %)

Strategic

MAX. 6

- > **A 3x4 stand (12 m²) at the entrance of the main room (Room 25).** You are free to choose your own design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- > **Informative presentation** of the company's services or solutions. The presentations will take place in the afternoon and will be broadcast online (20 minutes).
- > Logo (**XXL size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > Broadcasting of **promotional video** (maximum 2:30 minutes) during breaks.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > Inclusion in the **Congress bag** of promotional material (**3,800 units**).
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Nine (9) daily invitations** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation** to the **official dinner** on 28 November.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official announcement** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

**Contribution: 23.990 €
+ VAT (21 %)**

Rooted Labs

MAX. 1

- > **Sponsorship of the workshops** to be held in Room 20 on 28 and 29 November. The room will be identified with the name of the Sponsor (screen and start-up sign).
- > **Informative presentation** of the company's services or solutions. The presentations will take place in the afternoon and will be broadcast online (20 minutes).
- > **A 3x3 stand (9 m²).** You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- > Logo (**XXL size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > Broadcasting of **promotional video** (maximum 2:30 minutes) during breaks.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > Inclusion in the **Congress bag** of promotional material (**3,800 units**).
- > List of registered participants and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Nine (9) daily invitations** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation** to the **official dinner** on 28 November.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 23.990 €
+ VAT (21 %)

Coffee Station

MAX. 6

- > It includes a **Food Truck** for the attendees' coffee and an **exhibition table** during the three days of the event. The price includes waiter service and 500 breakfasts per station per day.
- > **Informative presentation** of the company's services or solutions. The presentations will take place in the afternoon and will be broadcast online (20 minutes).
- > Logo (**XL size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > Broadcasting of **promotional video** (maximum 2:30 minutes) during breaks.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Eight (8) invitations per day** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 19.990 € + VAT (21 %)



Diamond

MAX. 20

- > **One 3x3 stand (9 m²).** You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- > **Informative presentation** of the company's services or solutions. The presentations will take place in the afternoon and will be broadcast online (20 minutes).
- > Logo (**XL size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > Broadcasting of **promotional video** (maximum 2:30 minutes) during breaks.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Eight (8) invitations per day** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

**Contribution: 19.990 €
+ VAT (21 %)**

Platinum

MAX. 28

- > **A 3x2 stand (6 m²).** You may opt for a free design, supervised by the CCN. In no case will it hinder the visibility of other sponsors.
- > Logo (**L size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Five (5) invitations per day** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 10.990 € + VAT (21 %)

Gold

MAX. 11

- > **Informative presentation** of the company's services or solutions. The presentations will take place in the afternoon and will be broadcast online (20 minutes).
- > Logo (M size) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Four (4) invitations per day** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **Two (2) invitations** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 9.990 € + VAT (21 %)

Coworking space

MAX. 1

This shared workspace **can be used by all those attending** the conference. It will be located inside the venue and **will allow meetings to be held** in a quieter environment.

- > **Sponsorship of the Coworking space of the Conference.** If desired, the Sponsor may include decorative elements, insert videos for projection on the screens or place promotional material on the tables, always under the supervision of the Organisation.
- > **Logo (M size) inserted in:**
 - o Entrance panel to the area.
 - o Photocall
 - o Event signage.
 - o Event website (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o Printed programme of the Conference (1,000 units).
- > **Congress App:** logo and company summary.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Three (3) daily invitations** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

**Contribution: 6.990 € +
VAT (21 %)**

Silver

Unlimited

- > Possibility of leaving and handing out corporate material in an enabled space (**Silver Area**), together with the rest of the sponsors in this category. The Organisation will not be responsible for the placement of such material.
- > Logo (**S size**) inserted in:
 - o Photocall.
 - o **Event signage.**
 - o **Event website** (<https://jornadas.ccn-cert.cni.es>).
 - o Screens in the projection rooms.
 - o **Printed programme** of the Conference (**1,000 units**).
- > **Congress App:** logo and company summary.
- > **Image** with your logo provided by the organisation for use on **social media**.
- > Mention in the **CCN-CERT's social networks** along with the rest of the sponsors in their category.
- > **List of registered participants** and speakers for whom authorisation is available in accordance with data protection regulations.
- > **Two (2) invitations per day** for company staff/clients for the days of the event (these invitations include space staff and speakers).
- > **Unlimited tickets** for access to the online broadcast of the event.
- > **One (1) invitation** to the **closing cocktail** (30 November) with authorities and CCN team.
- > Mention in the **official press release** of the Conference.
- > **Diploma accrediting** their collaboration with the CCN-CERT, awarded at the closing ceremony.

Contribution: 3.990 € + VAT (21 %)

Table of sponsorships

	Vip	Strategic	Rooted Labs	Coffee Station	Diamond	Platinum*	Gold	Coworking space	Silver	Brand image	Special-Promotional M.
CONTRIBUTION 21% VAT not included in €.	24.990	23.990	23.990	19.990	19.990	10.990	9.990	6.990	3.990	S.P.	S.P.
Number of sponsorships *	1	6	1	6	20	28	11	1	Unlimited	-	-
Lumière Hall Stand	✓	3 x 4	3 x 3	Foodtruck	3 x 3	3 x 2	✗	✗	✗	✗	✗
Broadcasting framework	✗	✗	✓	✗	✗	✗	✗	✗	✗	S.P.	✗
Rooted Labs Room	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗
Informative presentation	✓	✓	✓	✓	✓	✗	✓	✗	✗	✗	✗
Logo size	XXL	XXL	XXL	XL	XL	L	M	M	S	S	S
Logo on photocall screen	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in event signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in the screens of the rooms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo screens rooms	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in printed programme	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional video in rooms (2:30 minutes)	✓	✓	✓	✓	✓	✗	✗	✗	✗	✗	✗
Event App	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
List of registered participants and speakers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Promotional material in Congress bag (3,800 items)	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
Daily in-person invitations	9	9	9	8	8	5	4	3	2	S.P.	2
Online tickets	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Invitations to the official dinner (28 Nov.)	1	1	1	✗	✗	✗	✗	✗	✗	✗	✗
Invitations to the closing cocktail (30 Nov.)	2	2	2	2	2	2	2	1	1	1	S.P.
Mention in the official press release	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Diploma of accreditation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

SP: Depending on sponsorship | *May be compatible with GOLD sponsorship

10. Institutional Support

This may be any Public Sector Organisation or Institution that wishes to collaborate and actively participate in the Conference.

Counterpart

The logo of your Organisation or Institution will be displayed on the website of the event and priority will be given to your members when accepting applications for registration (guaranteeing at least **two (2) tickets** for members of the Organisation).

11. Collaborating Entities

Any organisation that facilitates the dissemination of the Conference among its members and/or associates may be a Collaborating Entity.

Counterpart

The logo of the Collaborating Organisation will appear on the event website and priority will be given to its members when accepting registration applications (guaranteeing at least **two (2) tickets** for members of the Organisation).

12. Media partners

Any media that facilitates the dissemination of the Conference among its followers through advertising in the media itself, mentions in social networks, etc., may be a Collaborating Media.

Counterpart

The Media Partner logo will be featured on the event website and priority registration acceptance will be offered to its members.

#XVIIJORNADASCCNCERT

#VJORNADASESPDEF CERT

MADRID,
28TH TO 30TH
NOVEMBER



**XVII
STIC
CCN-CERT
CONFERENCE** | **V
CYBER
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CONFERENCE**

SHARING TO WIN

